



Territorial Memory

Interdisciplinary Cultural Mediation Model



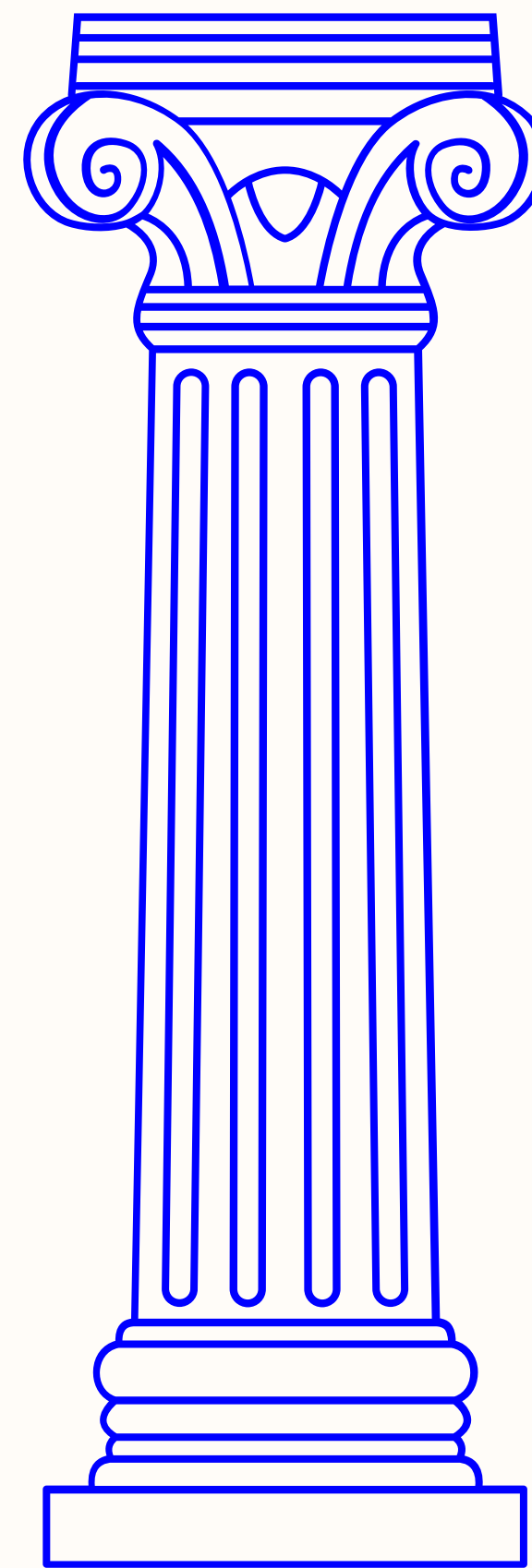


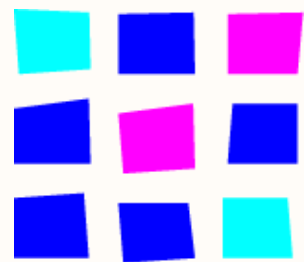
History of the cultural subject linked to a specific element of European heritage

Cultural memory can be viewed as the interplay between the present and the past. Memory and culture are intertwined to form part of the intangible cultural heritage that is passed down from one generation to the next. This memory is primarily transmitted through oral testimony, but also as written works.

Traditions, dances, rites, commemorations... There are also anecdotes and legends told locally, a blend of reality and imagination, which is passed down within the territories.

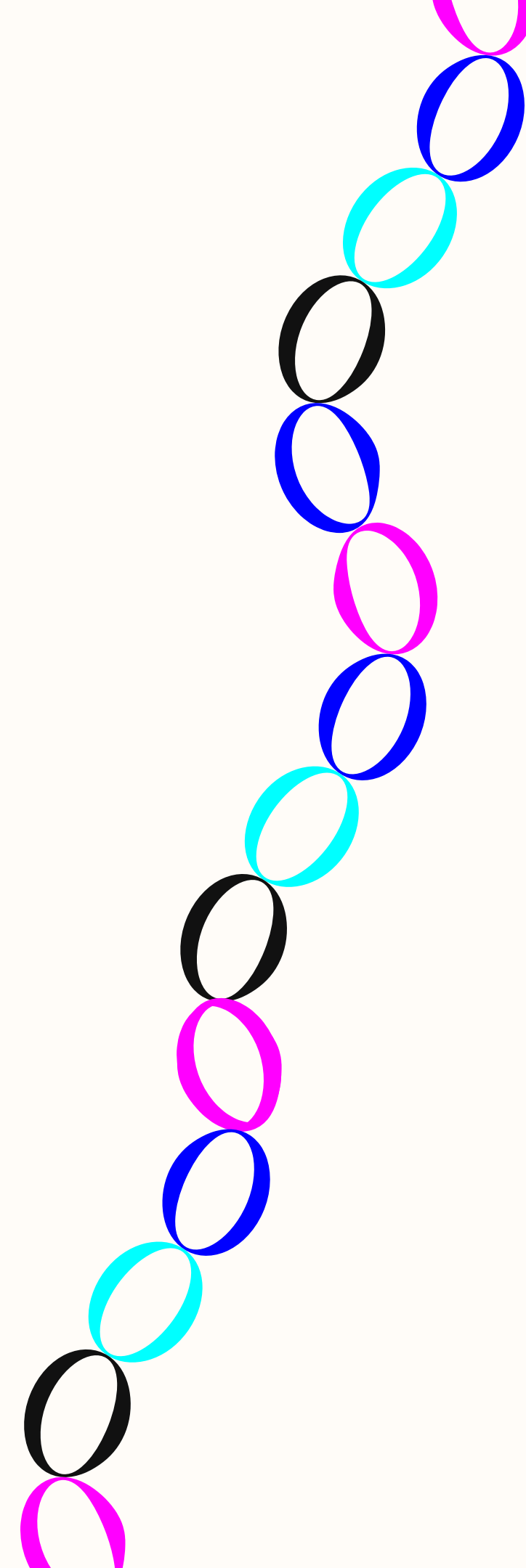
Elders are the primary guardians, the guarantors of the perpetuation of this heritage among younger generations.

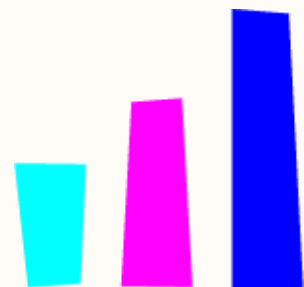




Link to active citizenship

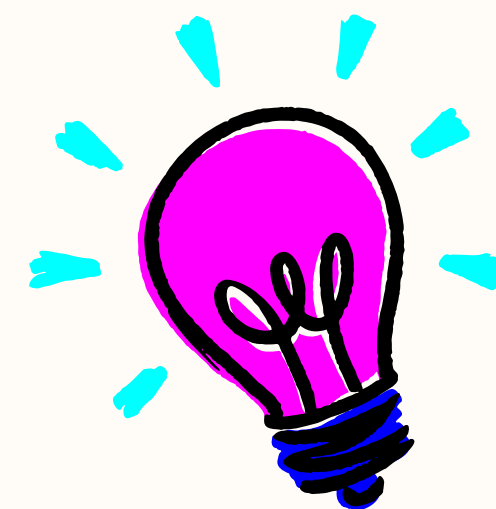
Essential for building a sense of belonging among young people, the transmission of this territorial memory is a real asset. It enables a better understanding of the immediate environment around them and fosters intergenerational bonds. It encourages civic engagement, preservation, and the dissemination of local heritage.

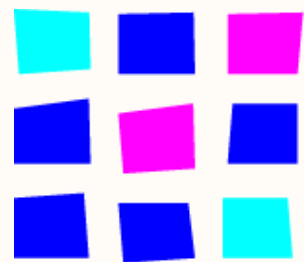




Innovative aspect of the activity

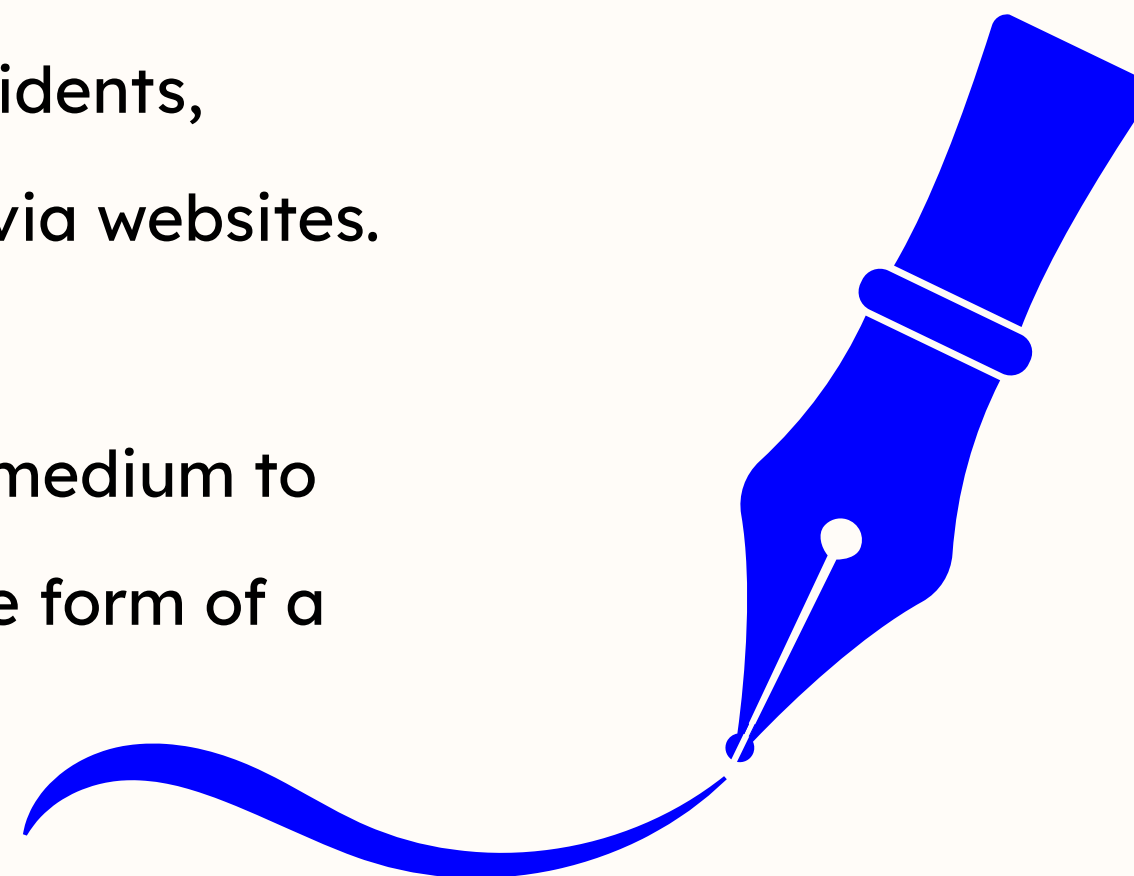
The unique feature of this activity is that it brings people together, especially elders, to gather their memories of the local cultural heritage. This intergenerational encounter enables young people to explore the cultural heritage of their village. This will help them develop a stronger sense of belonging and the desire to perpetuate this heritage in turn.





Specific subjects developed

- History: by learning about the historical facts of the village and its surroundings.
- Information Science: by collecting, storing, and disseminating information through direct exchanges with various local stakeholders (residents, associations, etc.), as well as through research in archives or via websites.
- Digital Culture: with the possibility of creating an interactive medium to recreate some of the most significant collected facts, or in the form of a podcast, video clip, etc.

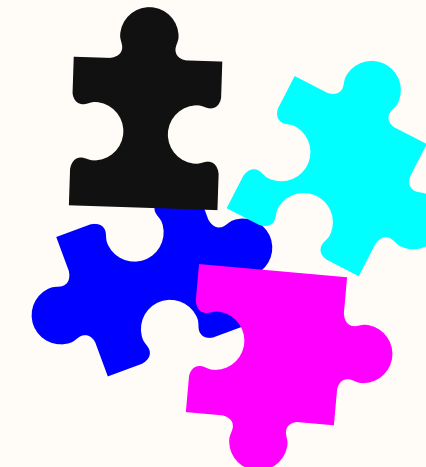
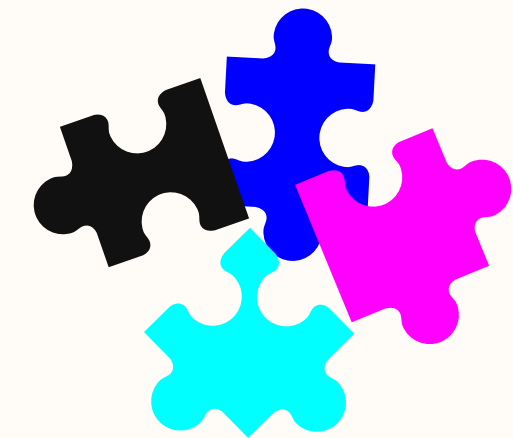
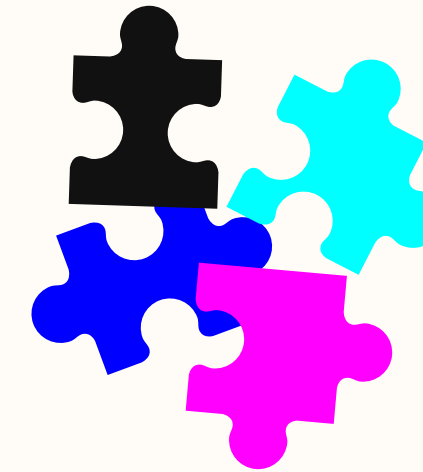


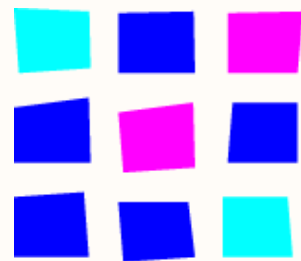


Accessibility

No prerequisites are necessary to participate in this activity.

This mediation model is designed for a diverse audience, including individuals from various socio-cultural backgrounds and those with varying levels of knowledge or interest in heritage, for example.

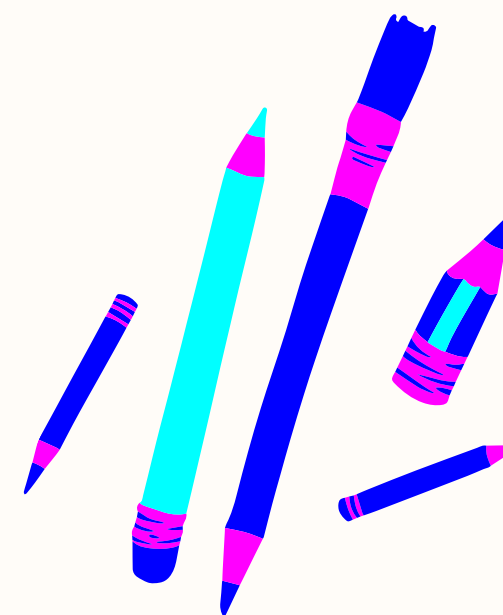


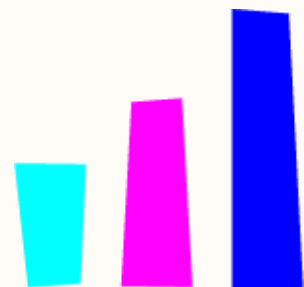


Materials required

For this activity, you will need the following materials:

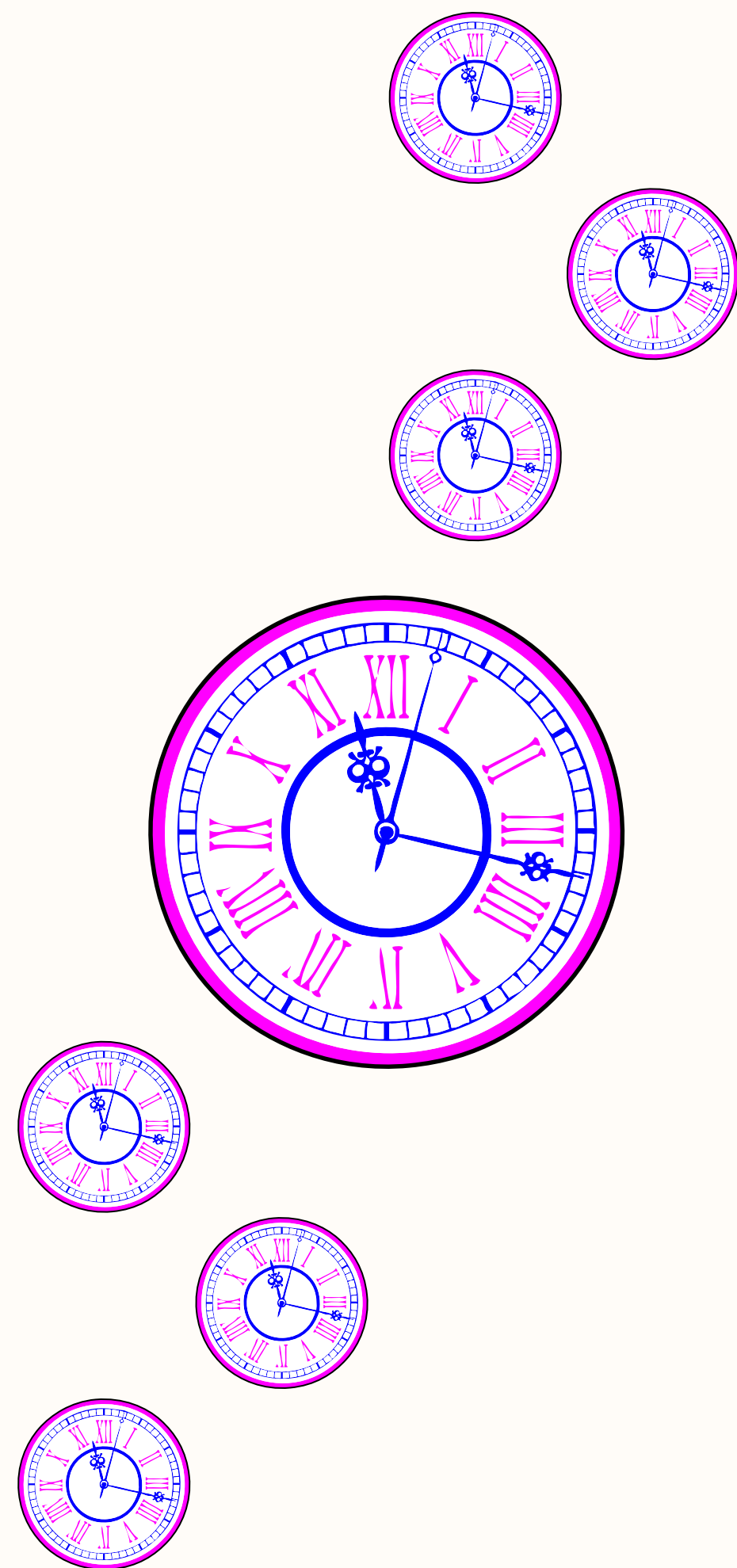
- Paper and pens for the group brainstorming phase.
- A device capable of recording audio (a cell phone and/or a dictaphone).
- A notebook and pen for taking notes to gather additional information.
- A map of the village or area to explore the people and places.
- A set of NFC (Near Field Communication) tags.

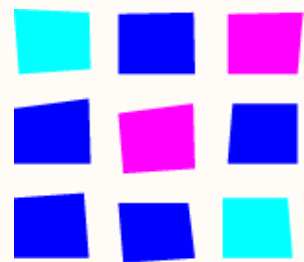




Duration of the activity

To ensure the most successful results possible, the recommended time for this activity is a minimum of 12 hours, divided into six 2-hour sessions. This should be adapted according to the number of NFC tags to be installed.

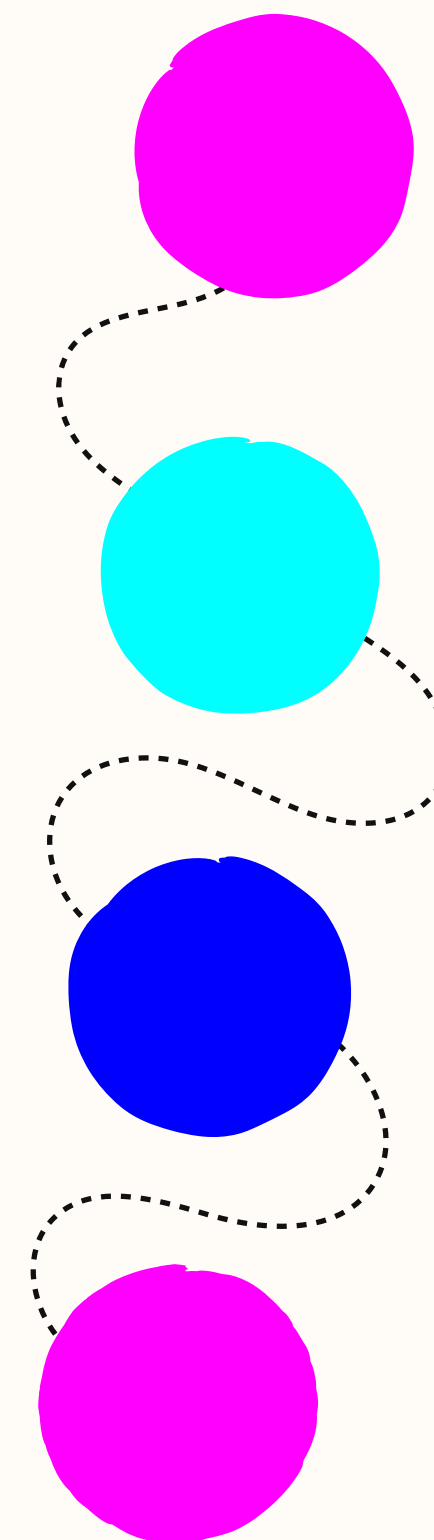




Description of the activity

First of all, it is essential to have a joint discussion to define what data will be collected and conduct the research accordingly (allow approximately 2 hours):

- Anecdotes and legends.
- History of monuments of heritage interest.
- Village "personalities" such as artisans, the baker, etc.
- What personal data will be collected directly during interviews with individuals (last name, first name, age, etc.), and to prepare an image rights authorisation document.



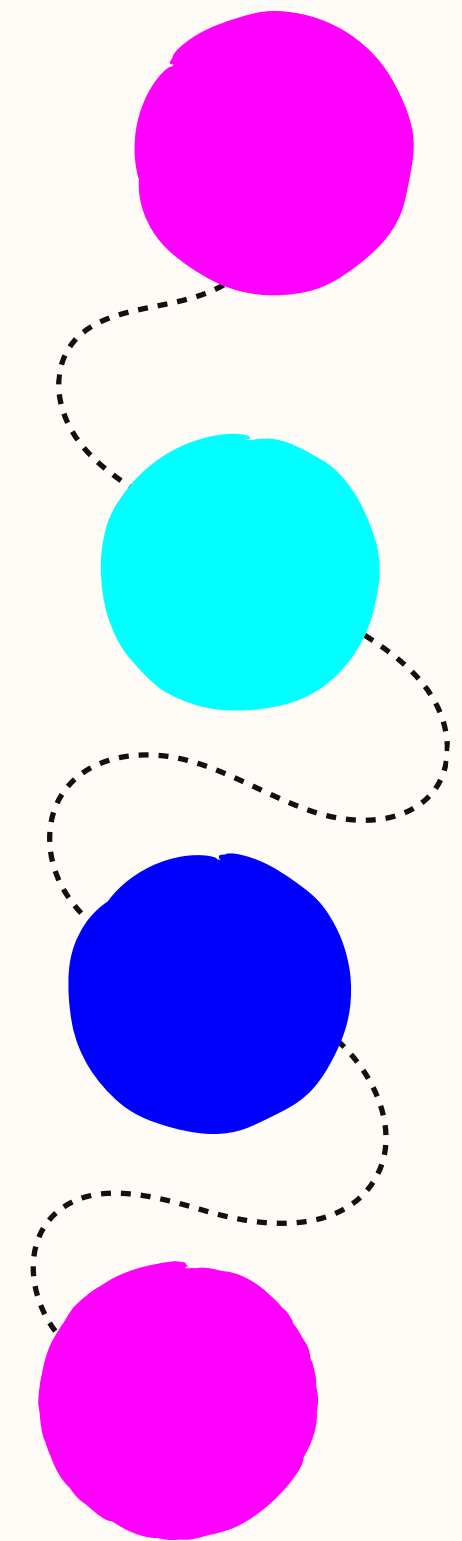
Research this information online and/or contact the local archives centre to arrange a consultation, if possible.

Reach out to local elected officials, associations, and other clubs to gather more information and compile a list of individuals to meet for interviews, along with the questions to ask them.

Next, focus on the data collection phase; three two-hour sessions should be sufficient.

How to proceed with this step:

1. Form groups of 2 or 3 young people, depending on the total number of people and the area to be covered.
2. Provide the village map to each group and collectively define the distribution of pre-established places to be explored and the people to be interviewed.

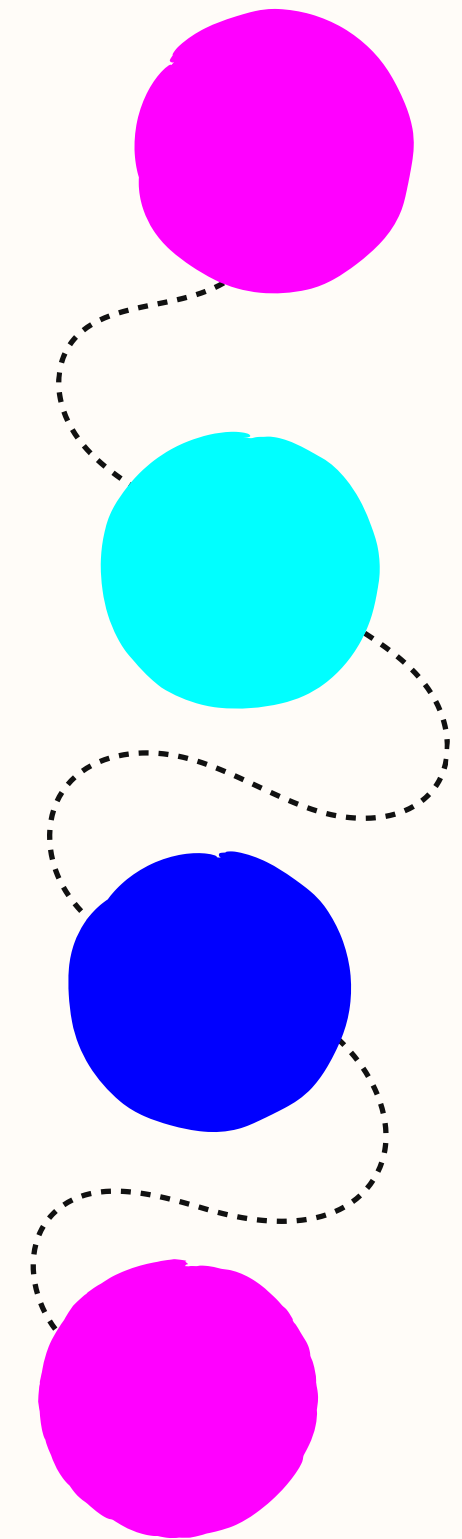


3. Also, provide a bag containing the equipment needed for sound recording and taking additional notes.

4. Set a reasonable time for the collection. For example, starting from 2 hours per session, plan for:

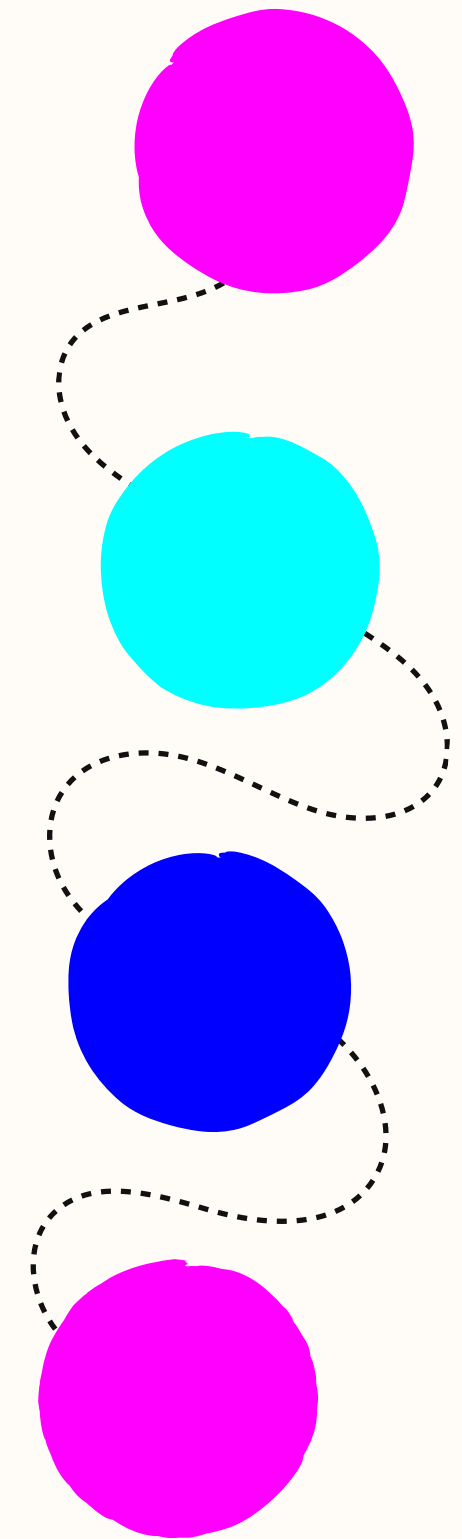
- 1 hour 15 minutes of collection
- 30 minutes of collection restitution: sorting and saving of the information collected.
- Then a quarter of an hour of free discussion on the feelings of the collection, as well as any difficulties encountered, and areas for improvement for the next sessions...

5. Repeat this format in the next sessions that concern the collection phase.
(Except point 4).

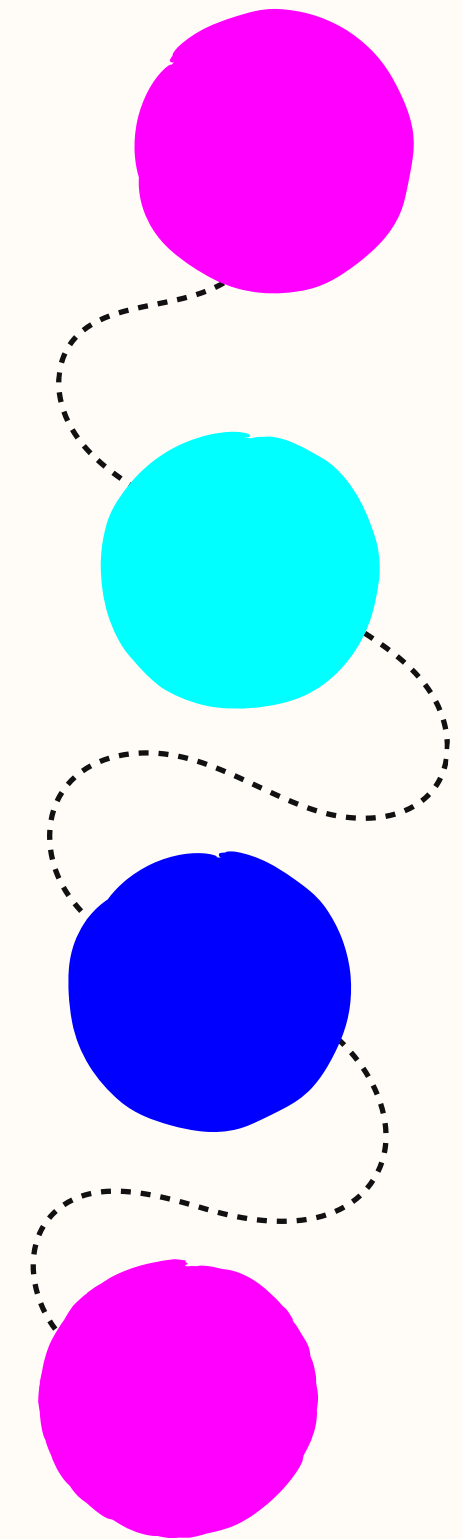


In a second phase, the design phase will begin (2 sessions of 2 hours), which takes place as follows:

1. Collect all the data, number it, and record the numbers on a map of the village.
2. Create a YouTube channel and share the audio captured during the collection.
3. Include each audio on an NFC tag using the free NFC Tools app. (One audio strip per tag: see link below).
4. Remember to write the number on each label.



5. Create a small accompanying booklet (via the CANVA app or another of your choice). This booklet aims to pique people's curiosity, encouraging them to seek out the audio recordings hidden in the village and discover the local cultural heritage. Ideally, it will be made available to residents and tourists in strategic locations in the town (town hall, tourist office, etc.)
6. Test the assembly and make any necessary adjustments.
7. Proceed with printing the booklets or offer a digital-only format, depending on the available financial means.



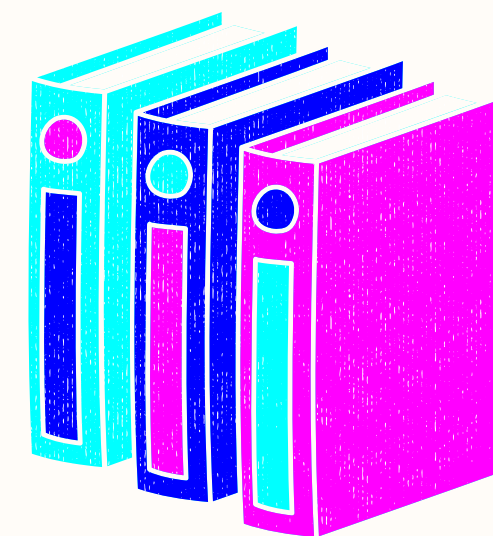
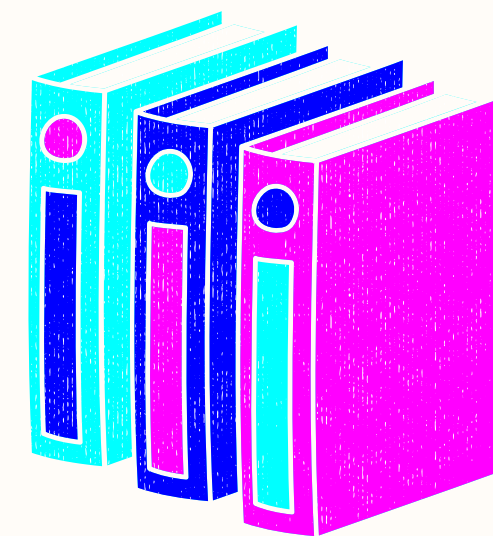


To go further & Resources

- You could consider photographing people and places to combine the stories and anecdotes collected, creating a timeline, and then offering an exhibition in a dedicated location in the community. Consider inviting residents to come and discover it.
- Another idea is to create a video clip or podcast with the most striking facts and anecdotes and make the results available to residents of the community via the website or directly online.
- Create a suggestion box to collect potential suggestions that could lead to other outreach projects.

Ressources:

Tutoriel pour encoder une étiquette NFC: https://www.youtube.com/watch?v=doOb4b8c_jc



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